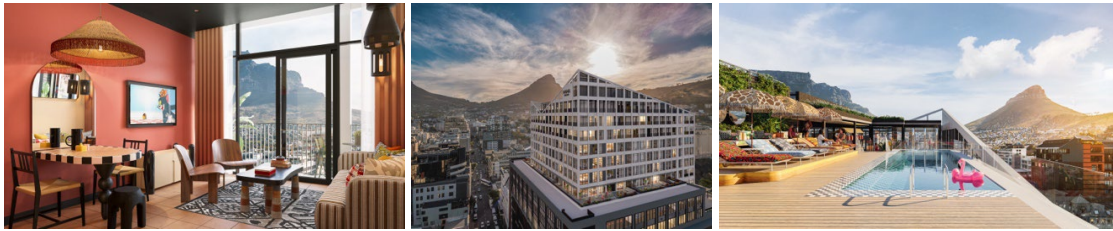


**MAMA**  
**SHELTER**  
**RESIDENCES**  
**CAPE TOWN**

## **REDEVELOPMENT OF FORMER CITY PARK HOSPITAL BUILDING IN BREE STREET**

### **MAMA SHELTER UNVEILS MAMA SHELTER RESIDENCES CAPE TOWN, SET TO REDEFINE BRANDED RESIDENCES IN THE CITY**



Situated in Bree Street, which Time Out in 2024 called ‘one of the coolest streets in the world’, Mama Shelter Residences Cape Town comprises 62 residences, and marks the brand’s first hotel and residences in South Africa.

Ideally positioned in the heart of the city, which Time Out declared the ‘Best City in the World 2025’, Mama Shelter Residences Cape Town is part of a wider mixed-used redevelopment of 111 Bree Street by Kasada, an independent real estate private equity firm dedicated to the hospitality sector in Africa, and Ingenuity, a property and development company based in the Western Cape.

This redevelopment will radically transform and re-imagine the building – previously home to the Netcare Christiaan Barnard Memorial Hospital which relocated to the Foreshore several years ago.

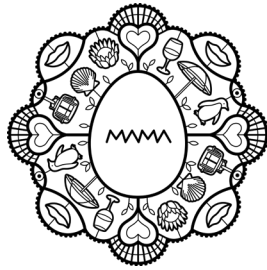
Mama Shelter Residences Cape Town includes a 127-key hotel alongside the 62 residences which comprise studio, one, two and three-bedroom apartments – each of which will be serviced by the Mama Shelter hotel. Mama Shelter is part of Ennismore, a global collective of entrepreneurial and founder-built brands with creativity and purpose at their heart.

Prices start from ZAR2,900,000 (inc. VAT) through selling agents, Pam Golding Properties and its international associate, Savills.

Says Dr Andrew Golding, chief executive of Pam Golding Properties, which is Savills exclusive residential real estate partner in Africa: “The unique appeal of prestigious branded residences is growing globally as property purchasers recognise the benefits of buying into a luxury lifestyle backed by a strong global brand. This offers the potential for sound return on investment – coupled with the advantage of having a reputable hotel group oversee their investments in their absence.”

“Set to become a striking new landmark in Cape Town, the trendy Mama Shelter development, with its impressive array of amenities and services, will further enhance Bree Street’s reputation as **the** hip and happening location in the city.”

Adds Basil Moraitis, who heads up the Western Cape region for Pam Golding Properties: “Situated in vibrant Bree Street in arguably one of the best locations in Cape Town’s central district, the stylish studio, one, two and three-bedroom Grand Mama residences are well priced from ZAR2,900,000 for a studio to ZAR23,300,000 for the ultimate three-bedroom Grand Mama Penthouse with unparalleled views of Table



# MAMA SHELTER RESIDENCES CAPE TOWN

Mountain and the Atlantic Ocean. With eclectic and luxurious, spacious interiors plus access to a plethora of benefits at Mama Hotel's numerous amenities, this is an opportunity to acquire a prime residence with sound capital investment potential in a globally renowned, world-class city."

Due for completion in Q3 2026, Mama Shelter is known for its flamboyant interior design and creating a fun, welcoming haven for guests. Residents will have access to a range of amenities including a dedicated residential concierge, co-working space, fitness centre, and a rooftop pool and pool deck with sweeping views across the city, Table Mountain and the Atlantic Seaboard.

Residents can also utilise additional Mama Cares and Mama Magic on-demand services that include pet pampering, nanny service, party planning, curated music playlists, yoga and Pilates, and a tattoo artist, as well as Gold Status in the Accor Owner Benefits Programme\*.

Completing the Mama Shelter Residences Cape Town offering is 3 500sqm of retail space and three restaurants, the Italian-themed Il Bambini Club, Mama's legendary all day rooftop bar and restaurant, and an additional restaurant located on Bree Street.

Tom Bryant, head of global residential new developments, Savills, said, "Driven by improved economic activity and ongoing domestic and international demand, capital values for prime residential property in Cape Town grow by just over 3% during the first half of 2025 according to Savills research, with growth of between 6% and 7.9% forecast for the second half of the year.

"Mama Shelter Residences Cape Town brings a new level of branded residences to the city, turning everyday living into a haven of warmth and welcome. From essential services to Mama Magic, this development is set to redefine residential life with a touch of playfulness, creativity and boldness."

*\* They receive Gold Status in the Accor Ownership benefits program which offers VIP privileges and benefits at up to 5700 hotels and resorts worldwide.*

For more information, visit [mamashelterresidencescapetown.com](https://mamashelterresidencescapetown.com)

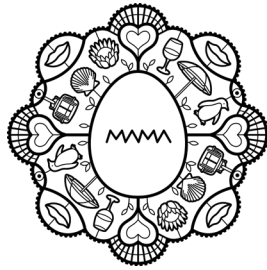
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## **ABOUT ENNISMORE**

Ennismore's branded residential properties, including Mama Shelter Residences Cape Town, are supported by Accor One Living, an industry-first 360° platform focused on developing, designing, and operating mixed-use projects and branded homeowner communities. Through Accor One Living, homeowners, guests, and partners are connected to Accor's diverse ecosystem of brands, expertise, and solutions - creating a constant flow of new opportunities to live, work, and play.

Ennismore is a global collective of entrepreneurial and founder-built brands with creativity and purpose at their heart. Founded in 2011 by entrepreneur Sharan Pasricha, Ennismore and Accor entered a joint venture in 2021, creating a new autonomous entity and the fastest-growing lifestyle hospitality company, with Accor holding a majority shareholding. Ennismore comprises three pillars: a lifestyle collective rooted in culture and community, immersive resorts creating havens for escapism and entertainment, and iconic luxury venues pioneering the art of exclusive culinary destinations.

Ennismore has an unrivalled ecosystem of 16 brands and two independent F&B groups, 180+ hotels and 140+ in the pipeline, 500 restaurants and bars and a network of 50 branded residences. Ennismore operates hotels in 40 countries with over 25,000 team members. Ennismore has four dedicated in-house studios: an F&B Platform; AIME Studio for interior & graphic design; a Digital Product & Tech Innovation Lab, and a Partnerships Studio. Dis-loyalty is Ennismore's travel and food membership



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dedicated to lifestyle. Ennismore is committed to positively impacting the world, with a key focus on creating inclusive communities among its teams and in the places it calls home. [ennismore.com](https://ennismore.com) \*Figures as of the end of March 2025.

## ABOUT MAMA SHELTER

After many wonderful years at Club Med (co-founded by the Trigano family), in 2008, Serge Trigano launched Mama Shelter in partnership with his sons Jérémie and Benjamin. From the outset, they wanted to offer their customers an enjoyable environment and exceptional service at an affordable price. They have based themselves in the cities they love, in districts that tell a story. Focusing solely on such cherished locations has enabled the founders of Mama Shelter to express their ideal of an unusual, eccentric and unique place. More than rooms and restaurants, the Mama Shelter hotels have an energy, a vibrancy; they are true urban refuges, not just aesthetic and modern, but also popular, welcoming and sexy. The Paris East hotel was followed by hotels in Marseille, then Lyon, Bordeaux, Prague, Belgrade, Toulouse, Lille, London, Paris West, Luxembourg, Rome, Lisbon and Paris La Défense, Rennes, Dijon, Nice and Dubai. Future establishments are currently planned for Singapore, Zurich along with many other places. In 2014, the international hotel chain Accor joined forces with Mama Shelter to extend this concept and welcome travellers from all over the world. Mama Shelter is part of Ennismore, a creative hospitality company rooted in culture and community, with a global collective of entrepreneurial and founder-built brands with purpose at their heart. Formed in 2021, Ennismore is a joint venture with Accor, which holds a majority shareholding. [ennismore.com](https://ennismore.com)

*For further information contact [citybowl@pamgolding.co.za](mailto:citybowl@pamgolding.co.za)*

*Issued by Gaye de Villiers*

*Tel: 083 325 1939*

*On behalf of Pam Golding Properties*