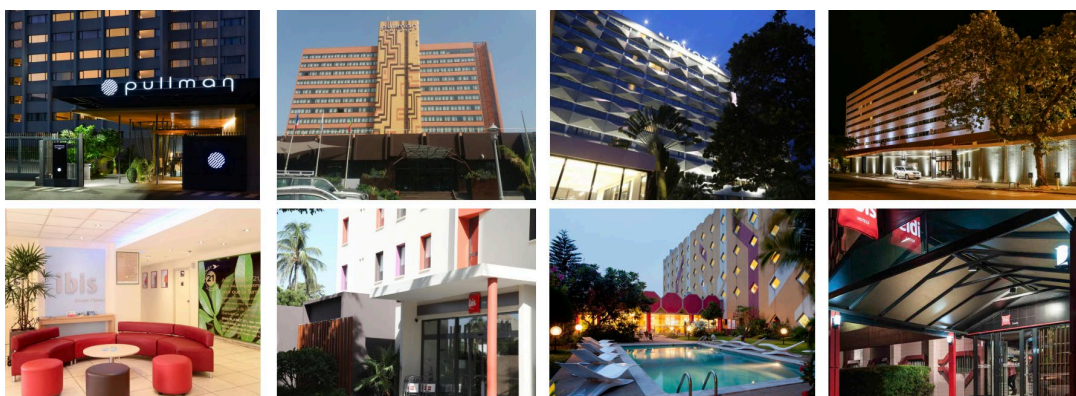


## KASADA RECEIVES SAFEHOTELS CERTIFICATION FOR ITS ACCOR-OPERATED HOTELS IN WEST AFRICA

- Kasada has received Safehotels Certification for eight of its Accor-operated hotels.
- The platform pledges to secure Safehotels Certification for its entire hotel portfolio.
- This certificate delivered to Kasada according to The Global Hotel Security Standard® demonstrates Kasada’s ambition to develop a hospitality platform that meets the most stringent ESG international standards.

**Johannesburg / Port Louis, September 19, 2022** – Kasada, the leading independent investment platform dedicated to hospitality in sub-Saharan Africa, has received Safehotels Certification for eight of Kasada Hospitality Fund’s Accor-operated hotels in West Africa (Ivory Coast, Senegal and Cameroon): Pullman Abidjan, Pullman Dakar Teranga, Novotel Abidjan, Novotel Dakar, Ibis Douala, Ibis Abidjan Plateau, Ibis Abidjan Marcory, and Ibis Dakar. With the safety of its clients being a primary concern for Kasada, the platform is committed to obtaining Safehotels Certification for all hotels in its portfolio.

**Pierre Etienne de Montgrand**, Head of Asset Management at Kasada, said: *“Being the most active investor in Hospitality in sub-Saharan Africa, we understand the importance that guests, and corporate clients place on security and safety. We have therefore decided to partner with Safehotels to independently verify the security, safety and hygiene of our assets as we grow across the region. This marks Kasada’s continued commitment to raise the bar in sub-Saharan hospitality.”*



**Daniel Karbownik**, Regional Director West & Central Africa for Accor, added: *“When it comes to hotels, safety and security are always key factors in a guest’s decision-making process. As a result, we are always looking to maintain and further develop our safety and security standards. Safehotels’ independent certification service, alongside our ALLSAFE certification, gives our guests the extra reassurance that their safety and security are well cared for.”*

Safehotels, a standard widely recognized and used in Europe, is the world's leading hotel safety and security certification. Safehotels independently standardises and validates a hotel's existing safety and security program to create additional value for guests, employees, and owners. To achieve certification, Safehotels conducts on-site audits and reviews over 230 safety and security criteria, including security equipment, staff awareness & training, fire security measures, crisis management capabilities, and first aid responses. Safehotels' auditors have extensive experience and expertise in hotel security and a profound knowledge of sub-Saharan Africa.

Kasada is wholly committed to supporting the communities and environments in which it operates. After obtaining EDGE certifications (an IFC innovation) for several of its hotels, this certification from an independent institution marks another step in Kasada's journey towards developing a hospitality platform that meets the most stringent ESG international standards.

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#### About Kasada

Kasada is an independent real estate private equity platform dedicated to hospitality in Sub-Saharan Africa, advised by Kasada Capital Management part of the Kasada group. The firm was launched with the backing of Qatar Investment Authority, the sovereign wealth fund of the State of Qatar, and Accor, a world leading hospitality group. Kasada's strategy spans all segments from economy to luxury and targets both greenfield and brownfield projects. Kasada's hotels are operated under the banner of Accor's wide range of internationally renowned brands. By investing in a region which offers robust growth opportunities, Kasada aims to deliver both attractive risk-adjusted returns to investors, and a long-term positive impact on local economies. In April 2019, Kasada held a close on its maiden fund, Kasada Hospitality Fund L.P., with equity commitments of over USD 500 million. For more information, visit [www.kasada.com](http://www.kasada.com) and follow us on [LinkedIn](#).

#### About Accor

Accor is a world leading hospitality group consisting of 5,300 properties and 10,000 food and beverage venues throughout 110 countries. The group has one of the industry's most diverse and fully-integrated hospitality ecosystems encompassing more than 40 luxury, premium, midscale and economy hotel brands, entertainment and nightlife venues, restaurants and bars, branded private residences, shared accommodation properties, concierge services, co-working spaces and more. Accor's unmatched position in lifestyle hospitality – one of the fastest growing categories in the industry – is led by Ennismore, a joint venture, which Accor holds a majority shareholding. Ennismore is a creative hospitality company with a global collective of entrepreneurial and founder-built brands with purpose at their heart. Accor boasts an unrivalled portfolio of distinctive brands and more than 230,000 team members worldwide. Members benefit from the company's comprehensive loyalty program – [ALL - Accor Live Limitless](#) – a daily lifestyle companion that provides access to a wide variety of rewards, services and experiences. Through its Planet 21 – Acting Here, Accor Solidarity, RiiSE and ALL Heartist Fund initiatives, the Group is focused on driving positive action through business ethics, responsible tourism, environmental sustainability, community engagement, diversity and inclusivity. Founded in 1967, Accor SA is headquartered in France and publicly listed on the Euronext Paris Stock Exchange (ISIN code: FR0000120404) and on the OTC Market (Ticker: ACCYY) in the United States. For more information visit [group.accor.com](http://group.accor.com), or follow Accor on [Twitter](#), [Facebook](#), [LinkedIn](#), and [Instagram](#).

#### About Safehotels

Safehotels is the world's first independent hotel safety and security certification company with certified hotels in over 170 cities in the world. The certification, based on the Global Hotel Security Standard®, is recognized by corporate travellers, organisations such as United Nations International Strategy for Disaster Reduction (UNISDR), International Congress & Convention Association (ICCA), and major insurance brokers. The criteria for certification achieved by a hotel consists of

more than 230 individually on-site assessed components relating to security, emergency management, fire, health, and safety. For more information, visit: [www.safehotels.com](http://www.safehotels.com)